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GLOBAL STRATEGIES

Julianne Smith & Josh Kirshner Join Beacon Global Strategies

Former Assistant Secretary of State for International Organizations Brian Hook Joins Newly-Formed Board of Advisors

Beacon Global Strategies LLC (BGS) is pleased to announce that **Julianne Smith** and **Josh Kirshner** have joined the firm as Senior Vice President and Vice President, respectively. Additionally, BGS has formed a Board of Advisors and former Assistant Secretary of State for International Organizations **Brian Hook** has agreed to serve as the board's inaugural member.

Before joining Beacon, Julianne Smith served as the Deputy National Security Advisor to the Vice President of the United States. In addition to advising the Vice President on a wide range of foreign and defense policy issues, she represented him in Cabinet and Deputies level interagency meetings.

Prior to her posting at the White House, she served as the Principal Director for European and NATO Policy in the Office of the Secretary of Defense, acting as the principal staff assistant and advisor to the Assistant Secretary of Defense for International Security Affairs for all matters falling within the broad spectrum of NATO and European policy.

Julie serves on the Board of Advisors of the Truman National Security Project and the National Security Network. She is currently an Associate Fellow with Chatham House, home of the Royal Institute for International

Affairs, in London. She received her B.A. from Xavier University and her M.A. from American University. She spent a year learning German at the University of Munich, and studied at the Sorbonne in Paris.

Josh Kirshner comes to Beacon from the Department of State where he served as Special Assistant for Political-Military Affairs to the Under Secretary of State for Arms Control and International Security. In that capacity he was the Under Secretary's principal advisor on foreign arms sales, including unmanned systems. While at State, Josh was a key contributor to the creation of the Secretary of State's Office of the Coordinator for Cyber Issues.

As a Professional Staff Member on the House Permanent Select Committee on Intelligence (HPSCI), Josh focused on HUMINT, terrorism and the Near East/South Asia. In addition, he was responsible for oversight of the intelligence activities of the Departments of State, Treasury, and Energy, including the National Labs. Before working on Capitol Hill, Josh was a part of then-Senator Hillary Clinton's national security team, supporting her efforts on the Senate Armed Services Committee.

Josh graduated from Yale University with an M.A. in International Affairs, including coursework in the law and business schools. He graduated from Binghamton University, cum laude, with a B.A. in Political Science.

BGS has also formed a **Board of Advisors** to the firm. The board is being created to provide guidance to the BGS team on the full range of the firm's activities, from particular projects to larger strategic initiatives. The board will be comprised of distinguished individuals possessing expertise and knowledge from their own experience in both the public and private sectors. We are pleased to announce that former Assistant Secretary of State **Brian Hook** has agreed to serve as the board's inaugural member.

Brian Hook is the founder of Latitude, LLC, a strategic consulting firm based in Washington, DC. The firm works with corporations and

nonprofits to develop and implement their international strategic plans and help expand their operations into new countries.

During 2012, Mr. Hook served on the Romney campaign as a senior advisor on Foreign Policy. From 2010-2011, he was the foreign policy director for Governor Tim Pawlenty's presidential campaign.

In 2008, he was confirmed as Assistant Secretary of State for International Organizations, overseeing American foreign policy at the United Nations and other international organizations.

From 2006-2008, he served as a senior advisor to the U.S. Ambassador to the United Nations where he drafted and negotiated sanctions resolutions in the UN Security Council.

From 2004-2006, he worked at the White House as a Special Assistant to the President for Policy in the Chief of Staff's office and coordinated policy with the domestic, homeland, and environmental policy councils. He served at the Department of Justice as Counsel in the Office of Legal Policy from 2003-2004. In that role he worked closely with the 9-11 Commission on its investigation, and vetted judicial nominees to Federal appellate and district courts.

Mr. Hook practiced corporate law at Hogan & Hartson in Washington from 1999-2003. Before practicing law, he served as a legislative advisor to Iowa Governor Terry Branstad and to U.S. Congressman Jim Leach.